

## Produce Criteria

1. Produce must be GM free.
2. Any produce that is claimed to be organic must be *certified organic*.
3. Produce must be locally/regionally grown/value added. This means:
  - No whole food produce (fruit, vegetables, meat,) grown outside of Victoria, and
  - No 'value added' produce i.e. jams, chutneys, cakes, pastas, etc produced outside of Victoria.

\*\*As the Mansfield Farmers' Market grows bigger these guidelines may change to reduce the size of the area that produce can be sourced from. Preference will be given to producers / growers who come from the region around Mansfield.
4. Produce from original stock from outside Victoria must be value added in Victoria i.e. teas, coffee, chocolates etc. This is allowable at the discretion of Walker Events and only for products unavailable elsewhere.
5. Value added produce must contain as much local/regional ingredient as possible, preferably from other stallholders at the Mansfield Farmers' market.
6. Produce must be either sold by the grower/producer/value adder.
7. Other allowed produce includes:
  - Particularly unique food produce generally unavailable elsewhere
  - Produce being sold which supports a local community group (i.e. fundraising cake stall).
  - These items are allowable at the discretion of Walker Events.