



Mansfield Market Matters August 2009

Welcome to our second newsletter for the Mansfield Farmers' Market. Our market launch is well and truly on track for Saturday 26th September and planning is full steam ahead! The market will be held every 4th Saturday year round (except for January) at the Mansfield Primary School. Entry is through the Highett Street gates (just near the football oval).

What is a Farmers' Market?

The Mansfield Farmers' Market will follow Victorian Farmers Market Association (VFMA) guidelines which means that we will be looking for suppliers who grow (or produce) their own products. This means that as a consumer you will be able to ask the person who is selling the products exactly how it was produced or grown and where it came from. There will be some (but not many) stalls that vary from these guidelines and it will be clearly marked which stalls these are. The most obvious of these stalls will be our fresh organically grown, Fair Trade coffee! The VFMA conference that was held recently discussed accreditation of Farmers Markets and you can be sure that the Mansfield Farmers Market will be working toward accreditation as soon as it is available.

Grand Final Day

Saturday 26th September is the football grand final day so why not come along and buy up some goodies for your afternoon get together? With such a range of produce and supplies you should be able to fill your basket without any problems and still be home for kick off.

What is new?

For our first market – everything! We have new stallholders contacting us all the time at the moment. So far we have several different types of meat (lamb, beef, mutton and pork) which are all locally grown. There is also a stall (as there will be each month) from the Mansfield Primary School student garden. If you check the webpage list we now also have chutneys, relishes, bread, honey, fresh eggs, vegetables, olives and products, local wine, home made pasta, fudge, cakes and other specialty products and lots more! Keep checking the “producers and suppliers” tab at www.mansfieldfarmersmarket.com.au for the latest list as it is updated several times a week.

What is there to look forward to?

Our October market (Saturday 24th) falls during the High Country Spring Arts Festival. We will be having our “official opening” at that market, with lots to see and do. We hope that the Mansfield Farmers' Market will continue to grow and become sustainable. We envisage a community event that people look forward to, with great fresh food, music and social interaction. Good food creates conversation and our Farmers' market promises good food.